

# *Cinderella Dreams Project*

**Midlothian Junior Women's Club**

**Post Office Box 423 • Midlothian, Virginia 23113**

**[www.cinderelladreams.net](http://www.cinderelladreams.net)**

## **FOR IMMEDIATE RELEASE**

Contact: Chrystal Graybill (804)201-3332

### **Midlothian Junior Women's Club Kicks Off**

#### **2012 Cinderella Dreams Project**

Cinderella said it best: "In dreams you lose your heartaches". Since 2006, the Midlothian Junior Women's Club has helped many area teenage girls overcome the heartache of not being able to afford a prom dress due to financial hardships.

In 2011, the partnership between MJWC, Puritan Cleaners, 103.7 The River and Hot 100.9 provided gowns and accessories free of charge, to over 300 girls who, just like Cinderella needed help getting a gown for the ball.

We are excited to announce the kick-off of the 2012 project on February 6<sup>th</sup>, 2012 with the collection of new or slightly-used prom dresses, shoes, accessories and new make-up. Dress donations are welcomed at all Puritan Cleaner locations. Dress, shoes, accessories, and make up will also be accepted at all metro-Richmond YMCAs. For a complete listing of locations, please visit our website at [www.cinderelladreams.net](http://www.cinderelladreams.net).

We would strongly encourage any of the 300 girls who were helped last year to consider donating back their dress to the project.

Collection of dresses will continue through March 12<sup>th</sup>, 2012.

The Cinderella Dreams dress shop will be open at The Village Marketplace Shopping Center at 13100 Midlothian Tnpk. in Midlothian on Friday, March 23<sup>rd</sup> from 5:00-8:00 p.m. Saturday, March 24<sup>th</sup> from 9:00 a.m.-12:00 p.m. and Saturday, March 31<sup>st</sup> from 9:00 a.m.- 12:00 p.m.

Girls will be helped on a first-come, first-served basis. A donation of \$5.00 is suggested.

For more information about donations, the Cinderella Dreams dress shop, or ways to volunteer, please visit the Cinderella Dreams website [www.CinderellaDreams.net](http://www.CinderellaDreams.net). You can also receive updates on the Cinderella Dreams Project by LIKING us on [Facebook.com/CinderellaDreams.net](https://www.facebook.com/CinderellaDreams.net).

###